



Luke Porter, M.B.A.

Senior Graphic Designer

Education

M.B.A. Degree,
Business
Administration,
Augsburg College

B.S. Degree,
Computer Science,
Augsburg College

Summary

As leader of Stonebrooke Engineering's graphic design and web design services, Luke Porter plays an integral role in the firm's ability to communicate with its clients and to the public. From 3-D renderings to video animations, Luke's work has been instrumental in answering concerns and securing buy-in from clients and from the public affected by proposed projects.

Luke has more than nine years of experience in 3-D modeling (3D Studio Max), graphic design (Adobe Creative Suite), website design (Dreamweaver, Flash), and advertising design. He also has more than five years of experience in technical drawing (Bentley MicroStation and GEOPAK) and project management. His responsibilities include production of engineering exhibits, proposal and presentation coordination and production, collateral development, advertising, branding, market research, and internal and external communications.

“ **Luke helps bring our work to life for our clients and the public.**

The success of a project often comes down to how effectively you're able to communicate, whether it's with clients or with the communities that are affected by the projects we work on.

Luke's skills give us and our clients a big advantage — one that very few firms have. His ability to produce graphic renderings and animations means that everyone, from our clients to the public, gets a clear understanding what the end result of a project will be. In cases where public approval is needed, as with the Minneapolis Transportation Interchange, the value of Luke's abilities, which have a foundation in CAD drafting, is hard to overstate.



— **Tim Arvidson, PE, Vice President, Stonebrooke Engineering**





Luke Porter, M.B.A. Continued

Senior Graphic Designer

Relevant Project Experience:

3D Animator

- + Minneapolis Transportation Interchange 3D Model/Animation (Hennepin County)
- + CSAH 22 (70th Street) 3D Engineering Exhibits (Washington County)
- + Internal 3D animations used in Stonebrooke promotional videos

Graphic Designer / Engineering Technician

- + Minneapolis Transportation Interchange 3D Model/Animation (Hennepin County)
- + CSAH 22 (70th Street) 3D Engineering Exhibits (Washington County)
- + Lowry Avenue Construction Awareness Newsletters (Hennepin County)
- + CSAH 68 at 91 (Scott County)
- + TH 3 / County Road 28 Intersection (City of Inver Grove Heights)
- + TH 610 / Zachary Lane Interchange (Mn/DOT)
- + TH 7 / CSAH 11 Reconstruction (Lennar Corporation)
- + CSAH 153 (Lowry Avenue) Phase 1 and 2 Reconstruction (Hennepin County)
- + TH 19 Reconstruction (Mn/DOT)
- + Various graphic exhibits of residential, commercial, and industrial projects for private clients
- + Numerous internal designs used for advertising materials, presentation exhibits, and training.

Power Point Designer

- + NACE 2011 Presentation: Roundabouts and Oversize Loads
- + Minneapolis Transportation Interchange 3D Model/Animation (Hennepin County)
- + Several internal presentations used for marketing meetings, engineering conferences, and proposal interviews

Web Design Clients

- + Minnesota County Engineer's Association (MCEA)
- + CSAH 68 at 91 Project Web Site
- + Integrity Excavating, Inc.
- + Kramer Leas Deleo
- + Onsite Marketing, Inc.
- + Various other local agencies

Marketing Research Clients

- + Minnesota Ballpark Authority
- + Wally McCarthy Hummer
- + Country Joe Foods
- + Various other local agencies

